

The Georgia Art Education Association

“Art for All” www.gaea-artforall.org

**Georgia Art Education Association (GAEA) Exhibitor Information and Order Form**

The pricing for various advertising, promotional and sponsorship activities within the Georgia Art Education Association is as follows below. After identifying which opportunities best suit the needs of your company, please complete the form below and submit it with your payment.

|  |  |  |
| --- | --- | --- |
| Business or University Name: | Contact: | Position: |
| Mailing Address: | Phone: | Fax: |
| Cell Phone: | Email: | |
| **Type(s) of GAEA Vendor/Sponsor/Advertising Opportunity:** | | |

|  |  |  |  |
| --- | --- | --- | --- |
| ***Type*** | ***Description*** | ***Cost*** | ***BD21301_*** |
| Platinum Sponsor | * Fall Conference vendor table * Conference Program Full color ad outside back cover * Black and white advertisement for additional conference literature * Prominent corporate logo displayed on Fall Conference Signage * GAEA website full color 12 month sidebar * Collage Semi-Annual GAEA Magazine Advertisement – Full Page Color * Educational NAEA/GAEA 1-year membership (for 2 members) | $2,500 |  |
| Commercial Vendor Gold Sponsor | * Fall Conference vendor table * Conference Program full page ad * Prominent corporate logo displayed on Fall Conference Signage * GAEA website full color 12 month sidebar * Collage Semi-Annual GAEA Magazine Advertisement – Full Page | $2,000 |  |
| Commercial Vendor Silver Sponsor | * Fall Conference vendor table * Conference Program full page ad * Prominent corporate logo displayed on Fall Conference Signage * GAEA website full color 12 month sidebar | $1,500 |  |
| Commercial Vendor Bronze Sponsor | * Fall Conference vendor table * Corporate logo listed as a sponsor in Fall Conference Program * Prominent corporate logo displayed at Fall Conference * Collage Semi-Annual GAEA Magazine Advertisement – Quarter page Ad | $1,000 |  |
| Educational Vendor Sponsorship | * Fall Conference vendor table * Conference Program full page ad * Prominent corporate logo displayed on Fall Conference Signage * GAEA website full color 12 month sidebar * Collage Semi-Annual GAEA Magazine Advertisement – Half page Ad | $1,500 |  |
| Friends of the Arts Sponsor | * Fall Conference vendor table * Corporate logo listed as a sponsor in Fall Conference Program * Prominent corporate logo displayed at Fall Conference | $500 |  |
| Conference Meal Event Sponsorship (contact business rep for division breakout lunch sponsor opportunities) | * Fall Conference vendor table * Corporate logo listed as a sponsor in Fall Conference Program * Prominent corporate logo displayed at Meal Venue * Two tickets to meal * Ten minutes to address meal attendees | $1,300 |  |

Sponsorship and Advertising Opportunities Continued on Next Page

|  |  |  |  |
| --- | --- | --- | --- |
| **Conference Table Prices (Electric not included, additional forms from convention center will be provided)** | | | |
| Commercial Vendor Fall | Standard Size, One draped exhibition table | $300 |  |
| Educational Vendor Fall | Standard Size, One draped exhibition table | $200 |  |
| Open Studio Vendor Sponsor / NAHS Scholarship | Standard Size, One draped exhibition table  **\* $150 plus art materials for our members to use during the NAHS Open Studio Experience includes logo in Conference Program ad stating your company as an Open Studio / NAHS Scholarship Sponsor** | $150 |  |
| Artist Market Vendor | Standard Size, One draped exhibition table | $100 |  |
| **Conference Program Ad Prices (Ad included in GAEA semi-annual magazine)** | | | |
| Business Card Ad | 1 ad, Horizontal 2 in x 3.5 in, Vertical 3.5 in x 2 in, 300 dpi | $90 |  |
| Quarter Page Ad | 1 ad, Horizontal 3.75 in x 5 in, Vertical 5 in x 3.75 in, 300 dpi | $145 |  |
| Half Page Ad | 1 ad, Horizontal 5 in x 7.5 in, 300 dpi | $240 |  |
| Full Page Ad, Inside | 1 ad, 10 in x 7.5 in, 300 dpi | $335 |  |
| Full Page Ad, Inside Front Cover | 1 ad inside the front cover, 10 in x 7.5 in, 300 dpi | $335 |  |
| Full Page Ad, Inside Back Cover | 1 ad inside the back cover, 10 in x 7.5 in, 300 dpi | $335 |  |
| Full Page Color Ad, Outside Back Cover | Full color ad outside back cover, 10 in x 7.5 in, 300 dpi | $425 |  |
| **GAEA Website Ad** | | | |
| GAEA Website 12 Month Sidebar Ad | Full color ad 200 pixels x 200 pixels, 300 dpi | $300 |  |
| **Please indicate here if you/your company would like to make a material donation to the GAEA in exchange for promotional**  **support. Circle One: YES / NO** | | **Total Cost:** |  |

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_

All checks should be made out to GAEA and mailed to:

Denise Marsh

1584 Hines Rd

Moreland, GA 30259

If you would like to use a p-card or charge, please call Denise Marsh at 770.328.6788.

*For more info, please contact GAEA Business Representative Jeni Prince at jenidawn.art@gmail.com or go to the GAEA website:* [*http://www.gaea-artforall.org*](http://www.gaea-artforall.org)